

PRESS RELEASE

Feeligreen announces a fundraising of one million Euros with INNOVACOM and SEB ALLIANCE

PARIS, October 20th 2014

INNOVACOM, via its seed fund technocom2, and SEB ALLIANCE, the corporate venture company of Groupe SEB, have jointly invested one million euros in Feeligreen, a start-up at the forefront of the dermo medical innovation.

Christophe Bianchi, President and Founder of Feeligreen states "Feeligreen will now accelerate its industrial development after having demonstrated the benefits of its micro-current devices to both healthcare and beauty industry partners. Our new devices provide safe and efficient means of controlling the transcutaneous transfer of drugs for a large variety of applications, ranging from wrinkle removal to skin cancer therapeutics. The market for our products is in billions of units and we are now focusing on the ramp-up of agile manufacturing capabilities to produce cost-effective medical grade devices."

Vincent Deltrieu, Partner at Innovacom, emphasizes, "the Internet of Things applied to Medical is a promising business segment enabled by the convergence of electronic and healthcare. One of the strong added values of Feeligreen is to enable its partners to fully benefit from the promises of this technical revolution."

At SEB ALLIANCE, François-Xavier Meyer, Investment Director, explains, "The beauty and personal care market is demanding for safer and more efficient products to improve the end-users daily lives. Feeligreen offers with its technology a real solution to this need. We are delighted to support Feeligreen's management in its new development phase and bring all the know-how of Groupe SEB."

About FEELIGREEN

Created in 2012 Feeligreen develops and commercializes innovative medical devices in partnership with leading pharmaceutical and cosmetic laboratories.

With its first range of products, the Feeligold anti-ageing patch, it demonstrated its ability to implement new technologies and deliver meaningful results. The current developments extend the scope of applications, targeting both the cosmetic and medical industry.

About INNOVACOM

Since its creation in 1988 in France where it pioneered venture capital industry, Innovacom has helped 300+ high-tech companies launch and grow their business internationally with offices in Paris, Stockholm and in Silicon Valley.

Focused on innovative companies bringing high value to people and organizations, Innovacom's recent investments include promising companies like COZYCLOUD, INTERSEC, IS2T, I-TEN, MATRIX or OLEA MEDICAL.

Through its seed venture capital fund technocom2 launched in 2012, Innovacom is an active investor able to support early stage innovative companies. Technocom 2 is sponsored by Bpifrance, Alcatel-Lucent, Orange, Groupe SEB and Soitec as strategic partners and financial contributors to the Fund.

About SEB ALLIANCE

SEB ALLIANCE is the corporate venture company of Groupe SEB, the world leader in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 200 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and customer service. Groupe SEB has more than 25,000 employees worldwide. Groupe SEB has created SEB ALLIANCE to prepare for coming changes in the small domestic equipment market and to extend its innovation strategy to new technologies and expertise. With an initial capital of 30 M€, the fund will prioritise minority stake investments in innovative companies with high technological content operating in areas such as: well being & food, connected world and sustainable world - www.seballiance.com